

NEW TOWN KOLKATA DEVELOPMENT AUTHORITY

(A Statutory Authority Under Government of West Bengal)
3, Major Arterial Road, New Town, Kolkata - 700 156

Memo no : 5898/ NKDA / Admn – 493 / 2014

Date :07/10/2015

Corrigendum-II

Name of Work : “Online Digital promotion and online campaign up to 31-11-2015 for citizen participation and related data management through mygov.in & in official website of NKDA and different social Media (like Facebook, twitter, youtube) and providing Wi-Fi- hot spot facility integrated with required system in the field during citizen engagement in different location of New Town , Kolkata

Ref : NIT No 02/ADMN/2015-16 circulated vide memo no 5809 / NKDA / Admn – 493 / 2014 date : 01.10.2015.

Due to some unavoidable circumstances following corrigendum are made:

SL No	Description	As is	Would be
1.	Name of Work	Online Digital promotion and online campaign up to 31-11-2015 for citizen participation and related data management through mygov.in & in official website of NKDA and different social Media (like Facebook, twitter, youtube) and providing Wi-Fi- hot spot facility integrated with required system in the field during citizen engagement in different location of New Town , Kolkata	Online Digital promotion and online campaign up to 31-11-2015 for citizen participation and related data management through mygov.in & in official website of NKDA and different social Media (like Facebook, twitter, youtube).
2.	Scope of Work	<ol style="list-style-type: none"> 1. Capturing and publishing daily activities related to citizen engagement for Smart City campaigning in web format through website of myGov, NKDA, various social medias like Facebook, Twitter, Youtube. 2. Providing live streaming support to NKDA for any citizen interaction programme in New Town Kolkata. 3. Providing Wi-Fi- hot spot facility integrated with required system in the field 	<ol style="list-style-type: none"> 1. Capturing and publishing daily activities related to citizen engagement for Smart City campaigning in web format through website of myGov, NKDA, various social medias like Facebook, Twitter, Youtube. 2. Providing live streaming support to NKDA for any citizen interaction programme in New Town Kolkata. 3. Publication of different events in different social

		<p>during citizen engagement in different location of New Town Kolkata.</p> <p>4. Publication of different events in different social media and related web platform as mentioned in above.</p> <p>5. Circulation of SMS, email to the citizens and other stakeholders of New Town Kolkata.</p> <p>6. Customization with the latest technology of existing website of NKDA to make more user friendly, attractive and communicative.</p>	<p>media and related web platform as mentioned in above.</p> <p>4. Circulation of SMS, email to the citizens and other stakeholders of New Town Kolkata.</p> <p>5. Customization with the latest technology of existing website of NKDA to make more user friendly, attractive and communicative.</p>
3.	Dates	<p>Last date of application: 07/10/2015 upto 2.30 P.M. Date of opening : 07/10/2015 at 3.00 P.M.</p>	<p>Last date of application : 08/10/2015 upto 2.30 P.M. Date of opening : 08/10/2015 at 3.00 P.M.</p>

Other terms and conditions of the NIT will however remain unchanged. All Addenda/ Corrigendum will be the part of Tender Document.


Administrative Officer -I
New Town Kolkata Development Authority

Financial Bid

[To be submitted in the Letter head of Agency]

Sl. No.	Name of Work	Time of Completion	Cost in Rs (in word)
01.	Online Digital promotion and online campaign up to 31-11-2015 for citizen participation and related data management through mygov.in, official website of NKDA and different social Media (like Facebook, twitter, youtube)	2 month	

Signature

Address

Mobile No

Email ID